



TAP Technical Assistance Program



SUPPLIER COMMUNICATION READINESS WORKSHOP

How to Stand Out in the Supplier Marketplace

What You Will Gain

- How to clarify your differentiation
- Turn capabilities into conversation
- Communicate value buyers remember

Who Should Attend

Suppliers ready to stand out and communicate their capabilities more effectively

Register for an insightful workshop to better your communications in a corporate procurement setting

In-Person Workshop

Date: October 13, 2026

Time: 10:00 AM – 11:30 AM

Location: 300 Lakeside Dr.
Oakland, CA

Register Now: [Register for PG&E's Supplier Communication Readiness Training – Fill out form](#)

Facilitated by Andrea Heuston, CEO,
Artitudes

5,000+ leaders coached | 30+ years
helping professionals communicate with
clarity, confidence, and connection

