

SGV BUSINESS WINS THROUGH READINESS

WOMEN LEADING THE WAY

AN IMPACTFUL LUNCHEON EVENT



Samona Caldwell



Dr. Tara Lynn Gray



Kelly LoBianco

16
OCTOBER
2025

Convening of entrepreneurs and executives designed to equip businesses to thrive in the Southern California emerging opportunities landscape. Focusing on economic opportunities and inclusiveness, the program strengthens the pipeline of SGVs diverse businesses poised to access procurement, infrastructure, hospitality, logistics, and creative industry contracts linked to the **World Cup 2026, Super Bowl 2027, and LA Olympics & Paralympics 2028.**

SPEAKERS:



- LA Sports & Entertainment Commission Director, Business Connect **Samona Caldwell**
- 5th Director, **Dr. Tara Lynn Gray**, State of California, Office of the Advocate of Small Business
- Director, **Kelly LoBianco**, LA County Department of Economic Opportunity (DEO)

Strategic Goals:

- Advance inclusive contract readiness for mega-events
- Strengthen business peer networks and partnerships
- Increased visibility of women-owned businesses across public/private pipelines
- Align with SoCal Wins data and benchmarks for equity-driven outcomes

11:30AM-2:00PM
MOUNTAIN
MEADOWS GOLF
COURSE

1875 FAIRPLEX DR.
POMONA, CA 91768

Supplier Clearinghouse and CA DGS Office of Small Business will be available to answer questions.



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